



YEAR ONE									
FALL SEMESTER			+	Credits	SPRING SEMESTER			+	Credits
ACIS 1504: Introduction to Business Analytics & Business Intelligence ^{1,2}			M	3	ACIS 2115: Principles of Accounting ^{1,2}			M	3
MATH 1524: Business Calculus ^{1,2}			5f	4	ECON 2005: Principles of Economics ^{1,2}			3	3
MGT 1104: Foundations of Business ²			M	3	*BIT 2405: Introduction to Business Statistics, Analytics, & Modeling ^{1,2}			5f	3
ENGL 1105: First-Year Writing or COMM 1015: Communication Skills			1f	3	*ENGL 1106: First-Year Writing or *COMM 1016: Communication Skills			1f	3
HTM 1414: Introduction to Hospitality & Tourism Management			M	3	HTM or MGT 2314: Introduction to International Business ²			C	3
Total				16	Total				15
YEAR TWO									
FALL SEMESTER			+	Credits	SPRING SEMESTER			+	Credits
*ACIS 2116: Principles of Accounting ^{1,2}			C	3	#HTM 3414: Food Preparation, Purchasing, & Management			M	4
*ECON 2006: Principles of Economics ^{1,2}			3	3	#HTM 3524: Lodging Management Critique & Practice in Design ⁴			M	3
*BIT 2406: Introduction to Business Statistics, Analytics, & Modeling ^{1,2}			5a	3	*#HTM Analytics Elective (see page 2)			6d	3
Critical Thinking in the Humanities ³			2	3	Free Elective			O	3
Reasoning in the Natural Sciences			4	3					3
PSYC 1004: Introductory Psychology or SOC 1004: Introductory Sociology			M	3					
Total				18	Total				16
YEAR THREE									
FALL SEMESTER			+	Credits	SPRING SEMESTER			+	Credits
*#HTM 3444: Financial Management and Cost Control for Hospitality Organizations			M	3	*#HTM 4454: Hospitality Revenue Management			M	3
*#MKTG 3104: Marketing Management ²			C	3	*#HTM Elective (see page 2)			O	3
*#HTM Analytics Elective (see page 2)			O	3	*#MGT 3404: Principles of Management ²			M	3
*#BIT 3414: Operations & Supply Chain Management ²			C	3	*#HTM 4414: Food & Beverage Management			M	3
*#FIN 3104: Introduction to Finance ²			C	3	Advanced/Applied Discourse			1a	3
Total				15	Total				15
YEAR FOUR									
FALL SEMESTER			+	Credits	SPRING SEMESTER			+	Credits
*#HTM 4964: Field Study in HTM			M	3	#HTM 4354: IT & Social Media in HTM			O	3
*#BIT 4604: Data Governance, Privacy & Ethics			O/2	3	Reasoning in the Natural Sciences			4	3
*#HTM 4514: Hospitality Market Data Analysis ⁸			O	3	*#MGT 4394: Strategic Management ^{2,6}			C	3
*#FIN 3054: Legal & Ethical Environment of Business ²			C	3	*#HTM 4464: Human Resource Management in the Hospitality Industry			M	3
Critique & Practice in the Arts ⁵			6a	3	Critical Analysis of Identity & Equity in the U.S. ⁷ or Free Elective			7	3
Total				15	Total				15

+ C = Degree Core Required Course
 M = Major Required Course
 O = Option Required Course

All other designations identify Pathways General Education requirements <https://www.pathways.prov.vt.edu/>

APPROVED
University Registrar

HTM ANALYTICS ELECTIVES (choose two – 6 credit hours)	
*#BIT 3424: Introduction to Business Analytics Modeling #CS 1064: Intro to Programming in Python #HTM 2464: Introduction to Service #BIT/CS/PSCI 2164: Foundations of Contemporary Security Environments	
HTM ELECTIVES (choose one – 3 credit hours)	
#HTM 2434: Hospitality Sales #HTM 2454: Travel & Tourism Management #HTM 2474: Introduction to Meeting & Convention Mgt #HTM 2514: Catering Management #HTM 2954: Study Abroad #HTM 3044: Private Club Management #HTM 3244: Franchising for the Service Industries	#HTM 3424: Event Management #HTM 3484: Socio-Cultural Impacts of Tourism #HTM 3954: Study Abroad *#HTM 4434: Event & Experience Mgt Senior Workshop *#HTM 4444: Winery Tourism *#HTM 4474: Hospitality & Tourism Law *#HTM 4484: International Tourism
GENERAL INFORMATION	
A total of 125 credit hours is required for graduation. Any exceptions to this curriculum must be approved by the student's department head and Associate Dean for Pamplin Undergraduate Programs.	
Foreign Language Requirement: Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six credit hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement may not count towards the minimum credit hours required for graduation. Please refer to the Undergraduate Catalog for details.	
Pre-requisites: Students are responsible for ensuring they have met necessary pre-requisites for all courses. Courses with pre-requisites are noted with * (e.g. *BIT 2405). Please refer to the Undergraduate Catalog or academic advisor.	
Transferring Courses: Requirements and procedures for transferring courses are available http://pampl.in/transfercreditsteps	
Overall and In-Major GPA: Students must have an overall GPA of 2.0 and an in-major GPA of 2.0 to graduate. Courses used to calculate the in-major GPA are noted with a # (e.g. #HTM 3414).	
Policy 91: University policy requires a student to make satisfactory academic progress towards a degree in order to remain enrolled at the institution (see footnote 1). Students are responsible for reading and understanding Policy 91 in accordance with Pamplin policies http://pampl.in/policy91	
DEPARTMENT INFORMATION	
Students in the HTM – HTMA option are strongly recommended to consider pursuing the Event & Experience Management Pathways minor.	

¹ Policy 91: Pamplin students in a business degree program must complete eight business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, and ECON 2005-2006) with a grade of C- or better by 72 attempted credit hours (or 90 attempted credit hours for students with more than 18 transfer credits). Students who have not met the requirements will be notified upon reaching 72 (or 90) credit hours that they must complete the missing course(s) in the next term(s) of enrollment. Failure to do so may result in the student's dismissal from the business degree program. This policy is strictly enforced.

² Graduation requirement: Students must achieve a grade of C- or better in select business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, ECON 2005-2006, MGT 1104, HTM or MGT 2314, MGT 3404, MKTG 3104, FIN 3104, FIN 3054, BIT 3414, and MGT 4394).

³ HTM 3484: Socio-Cultural Impacts of Tourism recommended (Event & Experience Management Pathways minor course)

⁴ HTM 3424: Event Management recommended (Event & Experience Management Pathways minor course)

⁵ ITDS 1114: Design Appreciation recommended (Event & Experience Management Pathways minor course)

⁶ HTM majors must register for the HTM-specific section of MGT 4394; requires additional pre-requisites: HTM 3444, HTM 3524

⁷ Critical Analysis of Identity & Equity in the U.S. may be double-counted with another course (major, option, pathway, or free elective) that is designated as pathway 7. If this pathway is already met, students must take a free elective to meet the 125-credit hour requirement. HTM 4434: Event & Experience Management Senior Workshop recommended (Event & Experience Management Pathways minor course).

⁸ HTM 4514: Hospitality Market Data Analysis is only offered in the Fall Semester.