

**SCHOOL OF COMMUNICATION  
COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES  
BACHELOR OF ARTS IN COMMUNICATION (BACOM)  
MULTIMEDIA JOURNALISM MAJOR (MJ)**

CHECKSHEET FOR STUDENT DATE OF ENTRY UNDER UNDERGRADUATE CATALOG 2022-2023

The Multimedia Journalism Major requires 120 credits for graduation. The curriculum includes Core Degree Requirements, Major Requirements, Major Electives, Pathways to General Education, Minor and Electives.

**MAJOR REQUIREMENTS (I-III)**

Multimedia Journalism Majors take 22 credits in Core Degree Requirements and 24 credits in courses specific to the major. See reverse for other requirements and “progress to degree” criteria. Only ADV, COMM, JMC, PR courses can meet degree requirements.

**I. CORE DEGREE REQUIREMENTS (22 credits)—Required across all majors for a BA in Communication:**

- \_\_\_ COMM 1004 First Semester Experience in Communication (1)
- \_\_\_ COMM 1014 Introduction to Communication (3)
- \_\_\_ COMM 2024 Media Writing (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- \_\_\_ COMM 2034 Visual Media (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- \_\_\_ COMM 2084 Media and Society (3)
- \_\_\_ COMM 2094 Communication and Issues of Diversity (3). Pre: 1016 or ENGL 1106
- \_\_\_ COMM 2124 Introduction to Communication Research (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- \_\_\_ COMM 4024 Communication Law (3) Pre: Senior standing.

**II. MAJOR REQUIREMENTS (18 credits)—6 required courses for MJ Majors:**

- \_\_\_ COMM 1015 Communication Skills I (3)
- \_\_\_ COMM 1016 Communication Skills II (3)
- Note: Alternative to COMM 1015-16 for transfer students entering the major after freshman year:**
- \_\_\_ COMM 2004 Public Speaking (3) Pre: Sophomore standing.
- \_\_\_ COMM 2014 Speech Communication (3)
- \_\_\_ JMC 3154 Multimedia Reporting (3) Pre: COMM 2024, COMM 2034
- \_\_\_ JMC 3174 Advanced Multimedia Reporting (3) Pre: 3154
- \_\_\_ JMC 4334 Communication Ethics (3) Pre: Junior standing.
- \_\_\_ JMC 4814 Digital Newsroom: Online (3) Pre: 3174 or JMC 4824 Digital Newsroom: Broadcast (3) Pre: 3174

**III. MAJOR ELECTIVES (6 credits)—Select 1 course from each group:**

**Application courses**

- \_\_\_ JMC 1114 Introduction to Media Production Technology (3)
- \_\_\_ JMC 3114 Video Production: Studio (3) Pre: COMM 2034
- \_\_\_ JMC 3184 Media Weather Reporting (3)
- \_\_\_ JMC 3284 Data Journalism (3) Pre: COMM 2024, COMM 2034
- \_\_\_ JMC 4064 Social Media Analytics (3) Pre: COMM 2124
- \_\_\_ JMC 4114 Photojournalism (3) Junior standing. Pre: COMM 2034
- \_\_\_ JMC 4134 Editorial Writing (3) Junior standing.
- \_\_\_ JMC 4144 Magazine Writing (3) Junior standing. Pre: COMM 2024
- \_\_\_ JMC 4254 Topics in Multimedia Journalism (3) Pre: COMM 2024, COMM 2034 (application topic)
- \_\_\_ JMC 4274 Broadcasting Performance (3) Pre: 3154
- \_\_\_ COMM 4974 Independent Study (Internship) (3)

**Theory courses**

- \_\_\_ JMC 4014 Media Effects (3) Junior standing. Pre: COMM 2124
- \_\_\_ JMC 4344 Free Speech in Cyberspace (3) Senior standing.
- \_\_\_ JMC 4254 Topics in Multimedia Journalism (3) Pre: COMM 2024, COMM 2034 (theory topic)
- \_\_\_ JMC 4264 Social Media Theory and Practice (3)
- \_\_\_ JMC 4374 New Communications Technology (3) Pre: COMM 2084 or 4014

**Total major credits: 46**

**Prerequisites:** Some courses listed on this checksheet have prerequisites. Be sure to consult the University Catalog and/or check with your adviser.

#### **IV. PATHWAYS TO GENERAL EDUCATION (45 credits)**

Multimedia Journalism Majors are encouraged to broaden their education by sampling courses from many disciplines. Courses taken to meet Core Degree Requirements (see reverse) cannot double-count in Pathways.

Pathways Core 1 Discourse Select 3 courses	(9 credits)	(3) 1f _____	(3) 1f _____	(3) 1a _____
Pathways Core 2 Critical Thinking in the Humanities Select 2 courses	(6 credits)	(3) _____	(3) _____	
Pathways Core 3 Reasoning in the Social Sciences Select 2 courses	(6 credits)	(3) _____	(3) _____	
Pathways Core 4 Reasoning in the Natural Sciences Select 2 courses	(6 credits)	(3) _____	(3) _____	
Pathways Core 5 Quantitative & Computational Thinking Select 3 courses	(9 credits)	(3) 5f _____	(3) 5f _____	(3) 5a _____
Pathways Core 6 Critique & Practice in Design & Art Select 2 courses	(6 credits)	(3) 6a _____	(3) 6d _____	
Pathways Core 7 Critical Analysis of Identity & Equity in U.S. Select 1 course	(3 credits)	(3) _____		

**Pathways credits: 45**

#### **V. MINOR + ELECTIVES (29 credits)**

Besides Major and Pathways requirements, students must complete the following to reach 120 credits for graduation:

1. **Minor, cognate, or double major**—*Beyond* studies in Communication and Multimedia Journalism, students must build content knowledge in another area of focus by completing a minor or cognate (minimum 18 credits) or double major (credits vary by major).
2. **Electives**—Once students complete a minor or cognate, they still need hours for graduation. Students might consider education abroad, an internship, a field study, undergraduate research, independent study, or other non-required Pathways or foreign language courses. Students **should NOT include ADV, COMM, JMC, or PR courses** among these electives.

**Minor and elective credits: 29**

**Total credits for graduation: 120**

#### **GRADUATION REQUIREMENTS**

1. Minimum of 120 semester credit hours from the following categories: Core Degree Requirements, Major Requirements, Major Electives, Pathways to General Education, Minor and Electives.
2. Minimum of 46 credits in ADV, COMM, JMC, or PR; minimum 72 credits outside ADV, COMM, JMC, or PR.
3. Overall GPA of 2.0; major GPA 2.0, based on all ADV, COMM, JMC, and PR courses the student has completed.
4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
5. ADV, COMM, JMC, and PR courses taken for a minor may NOT be counted toward major requirements.
6. Foreign Language—Requirement can be met in one of three ways:
  - 3 years of single foreign language in high school OR
  - 2 years of a single language in high school plus 1106 or equivalent in college OR
  - 1105-1106 or equivalent in college (This credit must be in addition to the 120 credits required for graduation.)

#### **PROGRESS TOWARD DEGREE**

A student will be certified as making satisfactory progress toward a degree by meeting these requirements:

- Completion of COMM 1004 within the first 3 classes (9 credits) in the major.
- Completion of COMM 1014 within the first 6 classes (18 credits) in the major. Minimum grade of C- required.
- Completion of COMM 2124 within the first 8 classes (24 credits) in the major.
- Overall GPA—Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
- Major GPA—Students who fall below 2.0 in their major coursework will have one semester to regain the required GPA standards. All ADV, COMM, JMC, and PR courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in MJ or another School of Communication major.