



Global Business Practices to Improve the  
Human Condition Minor  
For students entering under UG Catalog 2022-2023

The Global Business Practices to Improve the Human Condition (GBP) minor is open to all university students with a GPA of at least 2.0.

To complete the Global Business Practices to Improve the Human Condition minor, students must pass the 21 credits of required and elective classes listed below with an average of a 2.5 in these courses. Students must complete at least 6 out of the 21 credits at the 3000-4000 level. No course grade may be lower than C- to earn the minor. Additionally, students must complete an approved experience with a social or economic change component approved by Pamplin International Programs. The minor will be noted on the student's transcript.

**PREREQUISITE STATEMENT:** Some courses listed on this checksheet have prerequisites; please consult the University Course Catalog or check with your academic advisor.

**REQUIREMENTS:** No more than two courses may be double-counted toward graduation major requirements. A course cannot be used more than once to meet section requirements for this minor.

**I. REQUIRED CORE COURSES (12 credits)**

a. Foundational Course

HTM/MGT 2314 Intro International Business (3)

ECON 2005 Principles of Economics (3) (PW3)

b. Analytical Thinking Course

BIT/MGT 2404 Multicultural Problem Solving and Analytics (3) (PW5f)

c. Prosperity and Social Change Course

ECON 3034 Poverty and Discrimination (3) (PW3, PW7) (Pre: ECON 2005)

**II. TRACK COURSES (6 credits) – follow either the Social Change Track or the Prosperity Track**

**Social Change Track:**

Choose two of the following courses. For students completing the minor to satisfy Pathways to General Education requirements, one course must be a Pathway 2: Critical Thinking in the Humanities, Pathway 3: Reasoning in the Social Sciences or Pathway 7: Critical Analysis of Equity and Identity in the United States).

HUM/RLCL 3204 Multicultural Communication (3) (PW3)

IS 4014 International Development (3) (Junior Standing)

MGT 2204 Global Business of Pop Culture (3) (PW2, PW7)

MGT 3444 Multicultural Diversity in Organizations (3) (PW3, PW7)

MGT 4314 International Management (3) (Junior Standing; fall only)

MGT 4334 Ethical Leadership(3) (PW1a, PW7) (Pre: MGT 2354, 3304, or 3404)

MKTG 4644 Marketing, Society, and Public Interests (3) (Pre: MKTG 3104 or 3104H)

SOC 2034 Diversity and Community Engagement (3) (PW3, PW7)

SOC 3854 Globalization: Sociological Perspectives (3)

SPIA 1024 Community Service Learning (3) (PW3)

SPIA 3554 Transdisciplinary Problem Solving for Societal Issues (3)

SPIA 4464 Data and the Art of Policy and Plans (3) (PW5a)

**Prosperity Track:**

Choose two of the following courses. For students completing the minor to satisfy Pathways to General Education requirements, one course must be a Pathway 2: Critical Thinking in the Humanities or a Pathway 3: Reasoning in the Social Sciences.

AAEC 3204 International Agricultural Development and Trade (3) (PW3) (Pre: AAEC 1005 or ECON 2005)  
 AAEC 3324 Environmental and Sustainable Development Economics (3) (PW3, PW7) (Pre: AAEC 1005 or 1006 or ECON 2005)  
 ECON 3004 Contemporary Economic Issues (3) (Pre: 2006 or 2115 or 2125 or 2026H)  
 ECON 3024 Economic Justice (3) (Pre: ECON 2005 or 2025H and ECON 2006 or 2026H)  
 ECON 4124 Growth and Development (3) (PW7) (Pre: ECON 2006, 2025H or 3104)  
 FIN 4144 International Financial Management (3) (Junior Standing; Pre: FIN 3104 or 3134)  
 GEOG /SPIA 2244 Sustainable Urbanization (3) (PW 3)  
 HTM 3484 Socio-Cultural Impacts of Tourism (3) (PW2, PW3)  
 MGT 3074 Social Entrepreneurship (3)  
 PSCI/GEOG/IS 2064 Global Economy and World Politics (3) (PW3)  
 PSCI/IS 4054 Seminar in Global Political Economy (3) (Senior Standing; Pre: GEOG/IS/PSCI 2064)

**III. CAPSTONE EXPERIENCE (3 credits) – choose one of the following:**

XXXX 3954 Study Abroad (3) – must have approval from International Programs\*  
 XXXX 4974 Independent Study (3) – must have approval from International Programs\*  
 XXXX 4994 Undergraduate Research (3) – must have approval from International Programs\*

\*Contains an experiential social change or prosperity component. Guidelines for content coverage will be provided and must be followed for course to count toward minor.